

Press information PLDC 2013 Copenhagen

Dates: 30. October – 2. November, 2013
Venue: Bella Center Copenhagen, Denmark



Topics:
- About PLDC

The fourth Professional Lighting Design Convention, PLDC 2013 will take place in Copenhagen from 30. October to 2. November, 2013.

From 30. October to the 2. November the fourth edition of the Professional Lighting Design Convention, PLDC will be held in Copenhagen/DK.

PLDC is the largest forum for the lighting design community worldwide with more than expected 1300 attendees in 2013. Leading researchers, practising lighting designers and the leading lighting industry will come together to discuss international future trends in technology and design. Part of the discussions is also of political importance about the development of a profession or certifying the professionals for developing better quality designs.

Based on the successful proven concept, PLDC will again be built around a three-day professional conference offering approximately 65 presentations given by high-profile speakers. All submissions were blind-reviewed by an independent jury of experts from the lighting business. The convention also includes invited Keynote Speakers, a sponsoring partners' meeting area, pre-convention meetings, social events and self running electronic poster presentations.

PLDC offers further and continuing education in the field of lighting design and the presentation of cutting-edge technologies. PLDC 2013 will comprise the next chapter in a history of successful conventions. The convention offers a communication platform for established lighting designers, researchers, students, manufacturers, city planners, architects and related professions to network, exchange and share knowledge and new approaches in the field of light and lighting.

"The point of no return"

Through its simplicity, the motto for PLDC 2013 explains the position and situation the lighting design community finds itself in right now. Decisions taken to continue the process to establish the profession need to be pursued. An important cornerstone was laid in Madrid in the joint Industry Forum held by CELMA, ELC and PLDA, and moderated by the PLD magazine. In the next two years efforts will continue on different levels to achieve better conditions on the market and the next level of recognition for the architectural lighting designer as part of the value chain. PLDC 2013 marks the next significant step in achieving these goals.

The founder of the event, Joachim Ritter, envisioned that the convention would bring together designers, manufacturers and clients and offer a network platform to formulate an official declaration documenting the existence of the profession. The first PLDC that was held in London in autumn 2007 exceeded all expectations. Participants from more than 50 countries made their way to London to visit the largest international conference dedicated to professional architectural lighting design. Two years later in Berlin, the number of participants again increased, attracting more than 1100 attendees. Most recently, in 2011, participants gathered in Madrid to again attend the convention, with well over 1200 in attendance. The previous conventions have raised high expectations. PLDC 2013 has the responsibility to meet the challenge and to fulfil this task. Copenhagen, as venue for the next Professional Lighting Design Convention already provides the best conditions for another successful event.

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Why Copenhagen

Copenhagen combines Danish modesty with international flair. The city is well known as one of Europe's leading design cities when it comes to clothes, furniture, graphic design and architecture. And in 2011 Copenhagen was rated one of the top ten cities worldwide in the "quality of living" category (source: Mercer). The multi-cultural city features attractive urban landscapes and an enchanting harbour and coastline. Øresund Bridge links Copenhagen to Malmö in Sweden, making the Danish capital the gateway to Scandinavia.

Over the years PLDC has registered altogether more than 3000 attendees.

In 2011 in Madrid PLDC brought together

- 1200 attendees
- representatives from 20 associations
- representatives from 17 universities
- an exhibition of 42 partners from the lighting industry
- 11 media partners

Should you have any questions, please contact the PLDC Project Manager:

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